



**Annual Report of the Board of Trustees**  
*2021-2022*

**CONTENTS**

Mission, Vision and Values  
Board of Trustees  
Functions and Board Committee  
Development Committee  
Education and Engagement Committee  
Finance Committee including Income, Expense & Fund Balances  
Hospitality Committee  
Marketing Committee  
Piano Management  
Program Committee  
Sales Committee  
Seventy-fifth Anniversary Committee  
Committee Assignments for 2021-22

**MISSION, VISION AND VALUES**  
**(updated fall, 2019)**

The Annual Report serves as a historical record of Chamber Music Columbus' accomplishments and its state. Such reports are published after each season for the benefit of the membership and other interested parties. Most of the Board's work is carried out by its committees, thus the committees' reports constitute the major portion of the Board's Annual Report. These are provided in the following pages.

**MISSION STATEMENT**

The mission of Chamber Music Columbus is to enrich the collective cultural life of central Ohio through the love and celebration of chamber music. We fulfill this mission by inspiring the community through the presentation of world-class chamber music ensembles (*"renowned chamber music ensembles from around the world."*) and by engaging the community through educational programming that elevates (enriches?) chamber music as an art form.

**VISION STATEMENT**

Our dynamic Columbus region enjoys a thriving and diverse cultural scene. We envision being full partners in ensuring that chamber music remains and grows as a highly visible and important part of our region's many cultural offerings.

## **VALUE STATEMENTS**

Shaping community appreciation and support through the love, celebration and presentation of chamber music.

### **Values Statement**

The Spirit of Columbus - We present the world's finest chamber music ensembles to Columbus audiences in a world-class setting, sustaining Columbus as a favored destination for artists as well as music lovers.

Impact through Collaboration - We seek to collaborate with other local and regional arts organizations for the benefit of all and to have a greater impact on the community than we can individually.

Accountability - We are managed by an all-volunteer, working Board of Trustees that is accountable under our bylaws to our members and supporters. The Board is assisted in achieving its goals with a paid and skilled Administrative Coordinator.

Inspiration through Engagement - We seek to grow the audience for chamber music by attracting and educating the public and by providing musically promising young persons unique mentoring opportunities with great chamber music artists from around the world.

## **BOARD OF TRUSTEES, 2021-22**

Katherine Borst Jones (President)  
Charles Warner (Vice President)  
Rosemary Ebner Pomeroy (Secretary)  
Steve Helmick (Treasurer)  
John Deliman  
Cheryl Dring  
Taylor Hallowell  
David Hedgecoth  
Lakeisha Hilton  
Justin Johnston  
Doug Jones  
Mark Krausz  
Cora Kuvenhoven  
Jeanette Mira  
Barbara McAdam Muller  
Karen Peeler  
Deborah Price  
Matthew Schott  
Jay Weitz

## **FUNCTIONS OF BOARD COMMITTEES**

### **Development**

- Foundation and corporate fund raising, including networking, proposal writing, follow-up, and reporting.
- Individual fundraising
- Recruitment of new members
- Follow up on non-renewing members
- Development of ownership-perception within the membership: Organizing social Functions in conjunction with the Hospitality Committee (e.g., post-concert parties), including the Annual Meeting

### **Education and Engagement**

- Hosts outreach/education events with selected chamber groups presenting Chamber Music Columbus' concerts
- Collaborate with Program Committee to factor outreach into artist negotiations
- Contacts and liaisons with other arts promoters to foster collaborative events
- Identify and contact organizations to co-host activities, including colleges and universities, public schools, and community groups

### **Finance**

- Bookkeeping and financial reporting
- Invoicing
- Box office management
- Long range financial planning
- Cash management and investments

### **Hospitality**

- Provide refreshments before concerts for artists and meals if requested), Arrangements for parties and receptions following concerts (assuming pandemic restrictions make these possible), and in some cases,
- Transportation for artists during their stay in Columbus.
- Annual Meeting refreshment organization

### **Marketing**

- Develop a marketing budget for each season
- Develop and distribute printed and digital marketing materials including season brochures, programs, media releases
- Coordinate media coverage including the preparation and distribution of media releases
- Prepare and place paid and unpaid concert advertisements
- Solicit our partners' advertisements for the program booklets
- Work with design firm to maintain an up-to-date Chamber Music Columbus webpage
- Create regular social media posts and curate new audiences
- Create regular, targeted email campaigns
- Maintain accurate contact information and mailing lists within the patron database.

- Create needed signage for concerts and events as needed.
- Update Ohio Event Finder and other listings such as CMA.

Note: If committees or ad hoc groups, are planning activities that will require the assistance of the Marketing Committee, please involve the Chair or his/her designee at the earliest stages of discussion

### **Piano**

- Arrange for storage, maintenance and insurance
- Arrange use with other organizations

### **Program**

- Locate the best music offerings
- Select artists and programs
- Plan and schedule the season
- Collaborate with Education and Engagement Committee to plan outreach events
- Negotiate and execute the contracts with the performers
- Negotiate and execute the contracts with the venues
- Conduct concert operations

### **Sales**

- Solicit advertisements for the program booklets  
Management of collaboration with CAPA on database development and use
- Subscription and ticket sales management
- Manage complimentary ticket policy

## DEVELOPMENT COMMITTEE

### **Committee Members:**

Charles Warner, Chair  
Cheryl Dring  
Taylor Hallowell  
Steve Helmick  
Doug Jones  
Mark Krausz (ad hoc)  
Matthew Schott (Grants)

Volunteers: Tricia Herban, Carolyn Leick and Lillian Webb

### **Objectives for 2021-2022**

The Development Committee has the responsibility to raise funds that fill the gap between the income earned from ticket sales and the total expense of presenting our concert series and our education and outreach programs. In general, we rely on four sources for these funds:

- donations from individual supporters;
- grants from foundations, which require annual applications and/or database updates;
- corporate gifts, which we must generally actively seek; and
- special events created specifically as fundraisers.

### **Accomplishments for 2021-2022**

We received funding from the Greater Columbus Arts Council, the Ohio Arts Council, and The Columbus Foundation, and we have submitted applications to Greater Columbus Arts Council and Ohio arts Council again this year. Corporate funding has been very difficult to come by during the last several years. Fortunately, our individual donors continue to demonstrate their steadfast support, particularly as we approach our 75<sup>th</sup> season and celebration.

One of the most labor-intensive functions of the Committee is preparing and submitting proposals to two of our three principal sources of funding – the Greater Columbus Arts Council and the Ohio Arts Council. The awards from these organizations are subject to changes in agency priorities as well as changes in the funds available to them. Each of these organizations has its own format for submission and its own set of challenging questions. In addition to current financial information and program descriptions, they require assessments of community impact, descriptions of education and outreach activities, audience demographics, and a variety of evidence to support the application. Fortunately, they subscribe to on-line data-base services that store much of the financial data and standard program information from year to year. In addition, each requires a follow-up report on the year's activities. These add up to many volunteer hours each year and the documents must be completed and submitted according to each funder's strict timetable. This year Matthew Schott, with assistance from Steve Helmick, deserves the credit for preparing the grant applications. Grant revenues for the year totaled \$57,067.00.

In early March 2020 (just before the COVID-19 shutdown) we held a fundraiser at the Porter Wright firm which featured the Midwest premier of the film *Forte* about three women making their way in the classical music world and raised over \$4,000.00. The event was organized in partnership with the Promotion (Marketing) Committee and included a live auction of items contributed by current and former board members. We are grateful to all who supported this event either by their attendance or by contribution. Unfortunately, due to the pandemic, we were not able to hold a similar event in 2020 or 2021

President Kathy Jones sent letters to donors around Thanksgiving to solicit end-of-year donations to which there was a strong response. Individual contributions for the year will total over \$32,000.00

Carolyn Leick and Lillian Webb were poised to organize another successful series of after-concert parties. All of the receptions are attended by the performing artists who appreciate the variety of food we offer and enthusiastically engage with us. Attendees are asked to bring heavy hors d'oeuvres, salads, sweets, and wine or beverages. Again, due to the pandemic, none of these receptions occurred, but we are hopeful they will resume in this coming season.

Respectfully submitted by Charlie Warner

## **EDUCATION & OUTREACH COMMITTEE ANNUAL REPORT 2021 - 2022 Education and Engagement (previously named *Education & Outreach*) Events and Activities**

Committee Members:

Deborah Price, chair

John Deliman

Cheryl Dring

David Hedgecoth

Lakeisha Hilton

Barbara Muller

Karen Peeler

### **Summary of Activities**

**Our 2021 – 2022 season** brought about a return of in-person concerts also allowing for the return of:

- Pre-concert performances at the Southern by student ensembles from The Chamber Music Connection and The Ohio State University
- Masterclasses and residencies by our guest artists hosted at The Chamber Music Connection (CMC) and The Ohio State University (OSU).

The return of in-person concerts also encouraged a review of how we provide and distribute complimentary tickets to our targeted education organizations (CMC, Urban Strings) leading to an updated process with CAPA. Additional collaborations were established, or are currently in the works, with Columbus Cultural Orchestra and a mentorship program with OSU and Columbus Public Schools with the primary emphasis of connecting people of color engaged in music.

- **Pre-concert Performances by Student Ensembles**

Student ensembles returned to the stage of the Southern to entertain our audiences performing as the warm-up “band.” These showcase performances can be heard starting approximately thirty minutes before concert time. This past season’s pre-concert performances were presented by CMC competition ensembles, including the national award winning Dajj String Quartet, the Kesshō Quartet (woodwinds and bass), and the Speranza String Quartet. CMC groups performed before the Aizuri and Brentano concerts, with the OSU Graduate Woodwind Quintet performing pre-concert for the Imani Winds.

- **CMColumbus CMC Scholarships**

The CMColumbus board voted over a decade ago to provide scholarships to students in need to be able to study chamber music at CMC. Scholarships were presented to CMC students for study in the fall and winter semesters of 2021 and 2022 totaling \$1,200. A newly established scholarship was provided for area music students to study at Urban Strings Columbus, a performing youth string orchestra with a wide repertoire of music ranging from classical to gospel as well as hip hop. CMC students receiving scholarships for the 2021-2022 season included: Lucy Cheng, cello, Nathan Jeong, violin, and Claudia Namukwaya, violin. Urban Strings scholarship was also given to Claudia Namukwaya.

- **Chamber Music Columbus Complimentary Tickets for CMC and Urban Strings, University and additional organizations**

- Comp tickets were offered to music students for targeted chamber music education organizations including CMC (30) and Urban Strings (10.) The EE Committee encourages seeking out possible donors to defer the costs of tickets

through private sponsors or grants. *Discounted student and family tickets were omitted to these groups in place of the comp tickets made available. However, student and teacher discounted rush tickets are available.*

- Comp tickets for Imani Winds were dispersed to Columbus Public School students through connection with Columbus Public School music teacher, Melanie Richard, at Shady Lane Elementary, a 100% poverty school.
- Potential future comp ticket collaboration with Columbus Cultural Orchestra is in consideration
- **Masterclasses and Residences**
  - **Sergei Babyon** – Masterclass at OSU hosted by Caroline Hong
  - **Aizuri String Quartet** – Residency, including rehearsals and masterclasses, held at St. John's Worthington hosted by CMC, culminating into a side-by-side concert presented on the stage of the Southern Theatre with Aizuri and CMC young artists, staff, and alumni
  - **Imani Winds** – Masterclass held at OSU School of Music hosted by Kathy Borst Jones
  - **Ying Quartet** w/PUSH (Dance company) – Masterclasses and a side-by-side reading session with members of the Ying Quartet were held at St. John's Episcopal in Worthington hosted by CMC
  - **Brentano/Upshaw** – Masterclasses by members of Brentano were held at St. John's Worthington, hosted by CMC
  - **Brooklyn Rider** – Proposed masterclasses canceled due to scheduling conflicts with CMC groups participation in the Fischhoff National Chamber Music Competition. Members of Brooklyn Rider attended the social fundraising event hosted by CMColumbus at the Graystone Winery.
  - **Cavani String Quartet** – CMC's 30<sup>th</sup> Annual Spring Festival including concert and masterclasses presented annually through collaboration with CMColumbus and CMC. This season the concert was held at First Unitarian Universalist Church hosted by 1st UUC with education activities at St. John's Worthington hosted by CMC. This event is also held as part of the month of May celebration of National Chamber Music Month.
- **Proposed Events and collaborations for the 75th Season 2022-2023 Season**
  - **Student Celebration Gala** celebrating music students during a concert to be named this coming season.
  - **Q&A with the Performers and Composers** expected return for the 75th Season and occur possibly before or immediately following the concert.
  - Various engagement activities are in discussion with our 75th Season Artists and Composers:
    - **September 4, 2022, Sunday 2PM Concert – Vivo - Jaehyuck Choi** - tbd
    - **October 8, 2022, Saturday 4PM Concert – American Brass Quintet – Ching-chu Hu** - Friday, Oct 7 masterclasses (OSU ensembles) possible open rehearsals
    - **November 5, 2022, Saturday 4PM Concert – Bridget Kibbey and violin – Libby Larsen** - harp and violin masterclasses tbd
    - **January 28, 2023, Saturday 4PM Concert – Cavani String Quartet with Louise Toppin -Mark Lomax** masterclasses for CMC ensembles tbd, possible open rehearsals
    - **February 18, 2023, Saturday 4PM Concert – St. Lawrence String Quartet – Korine Fujiwara** masterclasses for CMC ensembles (Fri or Sat), possible open rehearsals



- **April 1, 2023, Saturday 7PM Concert - Calidore String Quartet with Matt Lipman – Huw Watkins** - masterclasses for CMC ensembles tbd?, possible open rehearsals
  - **May 6, 2021, Saturday 7PM Concert – Merz Trio – Karim Al-Zand-** masterclasses for CMC ensembles (Fri.), possible performance for Ohio School for the Blind (Fri.), university and high school composition students, possible open rehearsals
- 
- As a result of discussions with esteemed artists featured during the February 2021 Black History Month panel, Board Trustee Lakeisha Hilton proposed Chamber Music Columbus create a mentorship program for classical music students of color.
  - With the overwhelming support of the E&E committee and the Board, we created a workgroup to draft a proposal for full consideration. Members include Lakeisha Hilton, Jeanette Mira, David Hedgecoth and John Deliman. The workgroup held its first mtg on February 16, 2022
  - Overview of meeting objective - brainstorm and create a draft plan for a pilot music mentorship program for high school grades 9-12 students of color to pair them with mentors who are professional classical musicians of color
  - Fulfills the Chamber Music Columbus mission of engagement, reaching different audiences, and creating pathways for these students in Central Ohio personally and professionally to future careers in classical and/or chamber music
  - Objectives include establishing a partnership between Chamber Music Columbus and Columbus Public Schools, creating an initial pilot with two CPS schools - Fort Hayes Metropolitan Learning Center and Whetstone High School, recruiting professional music mentors of color, and offering students needed supports, professional development and social/ emotional supports
  - Members of the workgroup-initiated contact with CPS Betty J. Hill, PhD, Supervisor, Unified Arts K-12, and held subsequent meetings with her team of curriculum writers to advance the project and obtain an official partnership agreement
  - Submitted the application for partnership, which CPS approved on May 16, 2022.
  - Workgroup will work with CPS curriculum writers over the summer to create an official program, begin recruitment of students and mentors and plan engagement activities/ trainings to begin in fall 2022

Respectfully submitted by  
Deborah Price, chair

## **FINANCE COMMITTEE**

**Committee Members: Steve Helmick, Rosemary Pomeroy**

### **Objectives for 2021-2022**

The Finance Committee has four primary objectives: (1) to maintain accounting records and controls over the finances of CM Columbus; (2) to prepare and distribute financial and operating reports to the Board of Trustees on a regular basis; (3) to prepare an annual budget for the next fiscal year for Board approval and to provide periodic forecasts of financial results for the current fiscal year; and (4) to maintain historical financial and operating records to support financial planning.

### **Activities during 2021-2022**

1. Prepared and presented a budget proposal for the 2021-2022 fiscal year as well as the concert season based off of insight from the other Board Committees during previous meetings. The budget was approved unanimously by the Board.
2. Prepared and reported updated financial, budgetary, and operating information during monthly Board Trustee Meetings and reviewed any necessary changes and/or updates.
3. Engaged with an external auditor and provided various financial schedules and reports to complete approved analyses in support of the auditor's review. The audit for the previous fiscal year was deemed acceptable with no areas of concern.
4. Managed all funds for Chamber Music Columbus operations and maintained records and distributed to Trustees for review as well as oversaw the investment of available funds for future use. Met with individual board member to gather their insights as far as where our funds could make the most impact.
5. Coordinated with Marketing and Sales Committees to process subscriptions and contributions to provide acknowledgments to members and subscribers.
6. Worked closely with the Marketing committee in order to find new and cost-effective methods for audience outreach and to begin budgeting for the 75<sup>th</sup> season and beyond.
7. Complied with any and all tax requirements, including necessary filings (Form 990) as required by the Internal Revenue Service.
8. Assisted grant writer on completing grant proposals for next year, providing in depth activity statements, profit and loss reports, and budgeting totals to ensure successful applications for the next season. We also continued to collaborate to uncover any new avenues to pursue to request grant support. We had noticed that with the Pandemic, more resources became available to seek assistance, which we continue to work on.
9. Reviewed objectives of the Current Long-Range Plan as a guide to action.
10. Restructured our online Google platform to ensure each member has equal opportunity to review and add input to our cloud server and saved documentation. This includes cleaning up unnecessary and outdated information to enable easier access to pertinent information.
11. Contributed to the planning and formation of the fund for the 75<sup>th</sup> Anniversary Events.
12. Worked closely with the Marketing committee to restructure our online patron database, ensuring contact information and giving history is most up-to-date in order to ensure that we get the most current Chamber information out to our supporters in a timely manner.

Report submitted by: Steve Helmick

# Chamber Music Columbus

## Profit and Loss July 1, 2021 - June 6, 2022

	TOTAL		
	JUL 1, 2021 - JUN 6, 2022	JUL 2020 - JUN 2021 (PP)	CHANGE
<b>Income</b>			
Contributions			
75th Anniversary	45,646.20	12,000.00	33,646.20
Corporate	8.27	5,161.05	-5,152.78
Individual	34,460.88	39,132.98	-4,672.10
<b>Total Contributions</b>	<b>80,115.35</b>	<b>56,294.03</b>	<b>23,821.32</b>
Grants			
Columbus Foundation	13,730.37	46,160.79	-32,430.42
GCAC	13,125.00		13,125.00
OAC	14,463.00	37,027.50	-22,564.50
<b>Total Grants</b>	<b>41,318.37</b>	<b>83,188.29</b>	<b>-41,869.92</b>
Other Income			
Piano Rental	650.00		650.00
<b>Total Other Income</b>	<b>650.00</b>		<b>650.00</b>
Ticket Sales			
Single	-345.00		-345.00
	3,810.25	5,423.81	-1,613.56
<b>Total Ticket Sales</b>	<b>3,465.25</b>	<b>5,423.81</b>	<b>-1,958.56</b>
Uncategorized Income		9.41	-9.41
<b>Total Income</b>	<b>\$125,548.97</b>	<b>\$144,915.54</b>	<b>\$ -19,366.57</b>
<b>GROSS PROFIT</b>	<b>\$125,548.97</b>	<b>\$144,915.54</b>	<b>\$ -19,366.57</b>
<b>Expenses</b>			
CMC Admin Payroll			
Development		3,363.53	-3,363.53
General Development		600.00	-600.00
Printing		90.41	-90.41
<b>Total General Development</b>		<b>90.41</b>	<b>-90.41</b>
<b>Total Development</b>		<b>690.41</b>	<b>-690.41</b>
Education & Outreach			
Master Class Net	8,600.00		8,600.00
Master Classes Artist Fees		500.00	-500.00
<b>Total Master Class Net</b>		<b>500.00</b>	<b>-500.00</b>
<b>Total Education &amp; Outreach</b>	<b>8,600.00</b>	<b>500.00</b>	<b>8,100.00</b>
Marketing			
Marketing - Other	24,211.97	9,833.35	14,378.62
Postage	3,968.75		3,968.75
Printing and Misc.	386.15		386.15
Website	1,169.03		1,169.03
	655.90	9,066.27	-8,410.37
<b>Total Marketing - Other</b>	<b>6,179.83</b>	<b>9,066.27</b>	<b>-2,886.44</b>

# Chamber Music Columbus

## Balance Sheet As of June 6, 2022

	TOTAL		
	AS OF JUN 6, 2022	AS OF JUN 30, 2021 (PP)	CHANGE
<b>ASSETS</b>			
Current Assets			
Bank Accounts			
Endowment Fund	221,232.97	221,232.97	0.00
National City/PNC Checking	119,284.51	145,698.91	-26,414.40
PayPal (deleted)	0.00	-7,086.81	7,086.81
Vanguard Brokerage	103,911.20	103,911.20	0.00
Vanguard Money Market	0.00	0.00	0.00
<b>Total Bank Accounts</b>	<b>\$444,428.68</b>	<b>\$463,756.27</b>	<b>\$ -19,327.59</b>
Accounts Receivable			
Accounts Receivable	-1,715.72	-1,715.72	0.00
<b>Total Accounts Receivable</b>	<b>\$ -1,715.72</b>	<b>\$ -1,715.72</b>	<b>\$0.00</b>
Other Current Assets			
Undeposited Funds	0.00	0.00	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$442,712.96</b>	<b>\$462,040.55</b>	<b>\$ -19,327.59</b>
Other Assets			
Accumulated Depreciation	-17,500.00	-17,500.00	0.00
Battelle Piano	50,000.00	50,000.00	0.00
Journal Entries	0.00	0.00	0.00
Prepaid Expense	1,822.96	1,822.96	0.00
Receivables	0.00	0.00	0.00
<b>Total Other Assets</b>	<b>\$34,322.96</b>	<b>\$34,322.96</b>	<b>\$0.00</b>
<b>TOTAL ASSETS</b>	<b>\$477,035.92</b>	<b>\$496,363.51</b>	<b>\$ -19,327.59</b>

## **HOSPITALITY COMMITTEE**

Committee Members:

Karen Peeler, Chair

Carol Collier

Deniray Mueller

Barbara McAdam Muller

Lillian Webb

In previous years, the hospitality provided by Chamber Music Columbus to our artists and patrons has been informal and generally handled by one person as a volunteer contribution to the organization. In recent years, however, contractual requests and requirements have expanded, 'after parties' have increased, and it became clear that in order to provide "hospitality" in the future, a committee would be needed.

To that end, an official "Hospitality Committee" has been organized to handle refreshments before concerts for artists and meals if requested), arrangements for parties and receptions following concerts (assuming pandemic restrictions make these possible), and in some cases, transportation for artists during their stay in Columbus. There are now five members who have agreed to serve on the Hospitality Committee, with the expectation that other Board members and patrons will assist in these increasing activities, as they have in the past. The Committee has requested a budget line for the 22-23 season of \$1000.00 to cover the increased number of concerts and personnel that will comprise our 75<sup>th</sup> season. Suggestions for locations, food, and entertainment for future hospitality events are always welcome!

## **MARKETING COMMITTEE**

### **2021-2022 Chamber Music Columbus Marketing Report**

Note: The 2021-2022 season was, due to the pandemic, the first season that the current committee could market a full season of concerts. Due to the usual dynamics of committees and the unique nature of marketing objectives, the Chair chose to call upon the skills of various board members on an ad hoc basis rather than utilize a standing committee.

The significant contributors to marketing programs were: Mark Krausz - Chair, Lakeisha Hilton, Taylor Hallowell, Jay Weitz, Cheryl Dring, Jeanette Mira, and Steve Helmick.

### **ACTIVITIES**

- Developed and distributed the 2021-2022 and the 2022-2023 (75<sup>th</sup> Anniversary) annual brochures.
- Developed and distributed three program booklets for the 2021-2022 season.
- Provided written outreach and design specs for trade ads with CAPA, GCAC, WOSU, OSU, Carpe Diem, CATCO, Chamber Music Yellow Springs, Chamber Music Connection, City Music Columbus, CSO, Early Music in Columbus, OMTA, Opera Columbus, ProMusica, Women in Music. General interest in trade ads is declining in the region.

- Provided frequent web site updates with design and copy changes for the 2021-22 and 2022-23 seasons and initiated the use of eBooks for our digital library and other programs.
- Developed and distributed 16 print and 9 digital magazine ads. The digital ads included Weekend Winners contests resulting in approximately 750 new visitors and 41 new subscriptions. The ads were run in Columbus Monthly, CityScene, 614, Columbus Black and, Senior Times.
- Created and distributed 37 emails promoting concerts, events and ticket sales.
- Upgraded Developed a social media campaign with more frequent enhanced (paid) boosts on Facebook and Instagram.
- Developed a test ad program for Google Ads
- Coordinated with VIVO and developed marketing materials for the upcoming September 4, 2022 concert at the Southern Theatre.
- Updated all organization program listings and photographs on CBUSArts, Columbus Makes Art, Ohio Event Calendar, CMA.
- Developed a radio and TV ad campaign in conjunction with WOSU and provided copy and graphics.
- Developed and distributed timely news releases, photos and credits about upcoming events for the Columbus Dispatch, CityScene, Columbus Monthly, 614, and Ohio Magazine.
- Completed the creation of a library of photographs of almost all of the ensembles and soloists who have performed for our patrons since 1948.
- Completed the creation of a library of press clippings and important documents from 1948 to 2022 at the Ohio History Connections.
- Completed a scanned library of all available program covers from 1948 to May 2022.
- Developed on-site signage to welcome visitors to our concerts and events.
- Initiated and completed the transition from Little Green Light CRM to Membership Works. This has resulted in very current patron records, more functional searches and analysis. Manually added ticket buyers to the database after each concert.
- Wrote the 2020 Annual GCAC report.
- Produced a live stream of the November 2021 Aizuri concert. This was aborted due to technical problems during the concert.

- Created a 22-minute atmospheric auto-play PowerPoint highlighting key events, ensembles and soloists from our first 75 years.
- At present, supervising and training a talented summer intern. Training includes database management, press release and newsletter copy and composition.
- Represented us at CAMA meetings and networking events and put Lakeisha Hilton in the organization.

### **PIANO MANAGEMENT**

During the 2021-22 season, the Benjamin Wiant Piano, was rented by several organizations, for performance use. The Wiant piano is a Steinway Concert Grand Model D, built in New York City in 1961. It is “housed” at First Congregational Church, in Columbus, Ohio, and transported by Davis Piano Movers for performances.

This season the piano was rented by Jazz Arts Group, St. Mary’s Catholic Church- German Village, and Pro Musica. Rental contracts for the piano are prepared by Rosemary Ebner Pomeroy, who is a licensed attorney in the state of Ohio.

We extend a sincere thank you to Kevin Jones, Minister of Music of First Congregational Church for providing a place to “house” the Benjamin Wiant Piano.

Rosemary Ebner Pomeroy  
Secretary, Chamber Music Columbus

### **PROGRAM COMMITTEE**

#### **Committee Members:**

Justin Johnston, Chair  
John Deliman  
Katherine Borst Jones  
Cora Kuyvenhoven  
Rosemary Pomeroy (piano management)  
Jay Weitz (program notes)

#### **Objective and Tasks of the Program Committee**

The Program Committee is responsible for contracting with artists, scheduling concerts and, in general, for what our audience hears and sees. In addition, the committee is responsible for the actual presentation of the concerts, working together with other committees to arrange for hotels, transportation, scheduling of rehearsals etc. The committee seeks to offer a balance of works by old masters and music of our day performed by individuals and groups ranging from well-established artists to emerging talents.

## Summary of the 2021- 22 Season

Our 74<sup>th</sup> season came back to normal with the following six concerts at the Southern Theater:

October 23, 2021 Babayan (pianist)  
November 13, 2021 Aizuri String Quartet  
February 19, 2022, 4pm Imani Winds  
March 26, 2022, 7pm Ying String Quartet with PUSH dance company  
April 30, 2022 7pm Brentano String Quartet with Dawn Upshaw  
May 21, 2022 4pm Brooklyn Rider String Quartet

The regular season usually comprises six regular concerts at the Southern Theatre, plus a special concert co-sponsored with the Chamber Music Connection/Cavani String Quartet.

The upcoming 75<sup>th</sup> season, programmed mostly by the 75<sup>th</sup> Committee, but contracted by the Programming Committee, is as follows (possible outreach events noted from the E & E committee):

75th Season Artists and Composers:

- **September 4, 2022, Sunday 2PM Concert – Vivo - Jaehyuck Choi - tbd**
- **October 8, 2022, Saturday 4PM Concert – American Brass Quintet – Ching-chu Hu** - Friday, Oct 7 masterclasses (OSU ensembles) possible open rehearsals
- **November 5, 2022, Saturday 4PM Concert – Bridget Kibbey and violin – Libby Larsen** - harp and violin masterclasses tbd
- **January 28, 2023, Saturday 4PM Concert – Cavani String Quartet with Louise Toppin -Mark Lomax** masterclasses for CMC ensembles tbd?, possible open rehearsals
- **February 18, 2023, Saturday 4PM Concert – St. Lawrence String Quartet – Korine Fujiwara** masterclasses for CMC ensembles (Fri or Sat), possible open rehearsals
- **April 1, 2023, Saturday 7PM Concert - Calidore String Quartet with Matt Lipman – Huw Watkins** - masterclasses for CMC ensembles tbd?, possible open rehearsals
- **May 6, 2021, Saturday 7PM Concert – Merz Trio – Karim Al-Zand-** masterclasses for CMC ensembles (Fri.), possible performance for Ohio School for the Blind (Fri.), university and high school composition students, possible open rehearsals



**SALES COMMITTEE**  
ANNUAL REPORT 2021-2022

**Committee Members**

**Jeanette Mira, Chair**

Challenges for 2021-2022

The coronavirus pandemic continued to be the most significant factor affecting sales and growth in the 2021-2022 season. Although we were able to execute a complete season, with safe guards in place, it is unclear to what extent the pandemic played a factor in ticket sales and attendance given gathering in large groups in public spaces continues to carry a level of risk. Especially for the most vulnerable of patrons.

**Review of 2021-2022 Sales Overview**

The greatest risk to the organization is the continued decline of subscription sales which are down 62% (124 total) from the high-water mark of 325 sold in the 2013-2014 season. Single ticket sales were the strongest for the first show of the season, likely due to pent up demand after the 2020-2021 season was cut short. The season ended with a sharp decline in ticket sales for the last two shows. Average ticket sales per show were 280, down just 7% from the last full season (2018-2019), which is approximately 37% of maximum capacity for the venue (750 people).

In an effort to cultivate a younger audience to support Chamber Music Columbus into the future, several new discount ticket programs were offered throughout the 2021-2022 season.

These include the following:

- Group Discount: Set up in all price levels, 15% off, 10 person minimum
- Child Single Ticket: \$15, all seats, all shows (For children under 18)
- Child Subscription Rate: \$90 for 6 shows (excluding processing fee and for children under 18)
- OSU Student Group ticket program via D-Tix: \$15. No minimum.  
2nd Balcony only, any show(available through the Student Union)

The more successful of these was the OSU student group ticket program with an average of 27 student tickets purchased for 3 of 6 performances. In the future we will look to forge similar partnerships with other universities in the Columbus metro area to see if this might be a viable way to introduce Chamber Music Columbus to a younger audience.

Overall, the success of the organization is still contingent on increasing subscription sales as well as standard priced single ticket sales, especially in the Huntington and Orchestra level zones. This approach should be combined with continued efforts to reach out to a younger and more diverse audience in order to increase the size of the audience and maintain it over time.

**Ticket Fees**

Below is a summary of all current fees that may apply to ticket purchases:

- Columbus Arts and Culture Fee: 5%; Applies to all subscription and single ticket purchased.

Paid

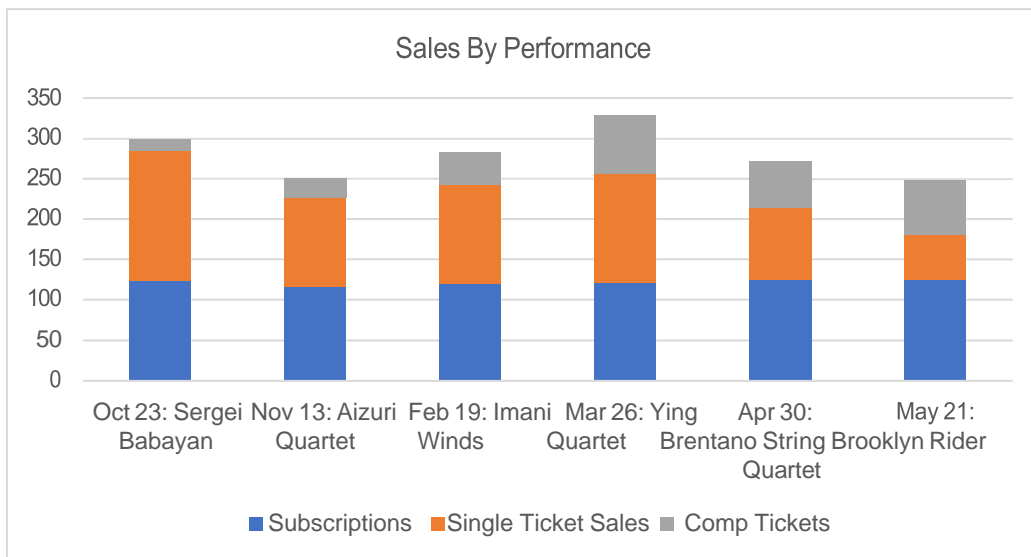
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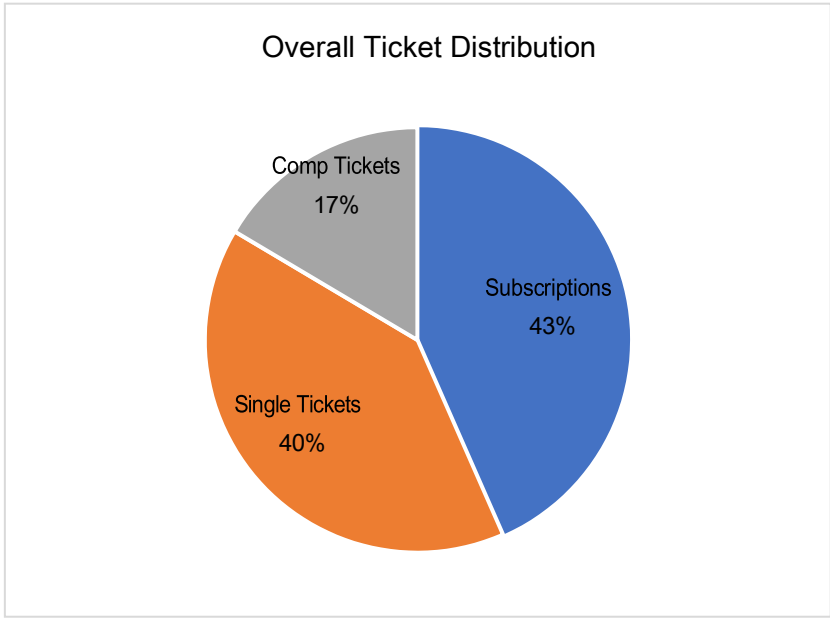
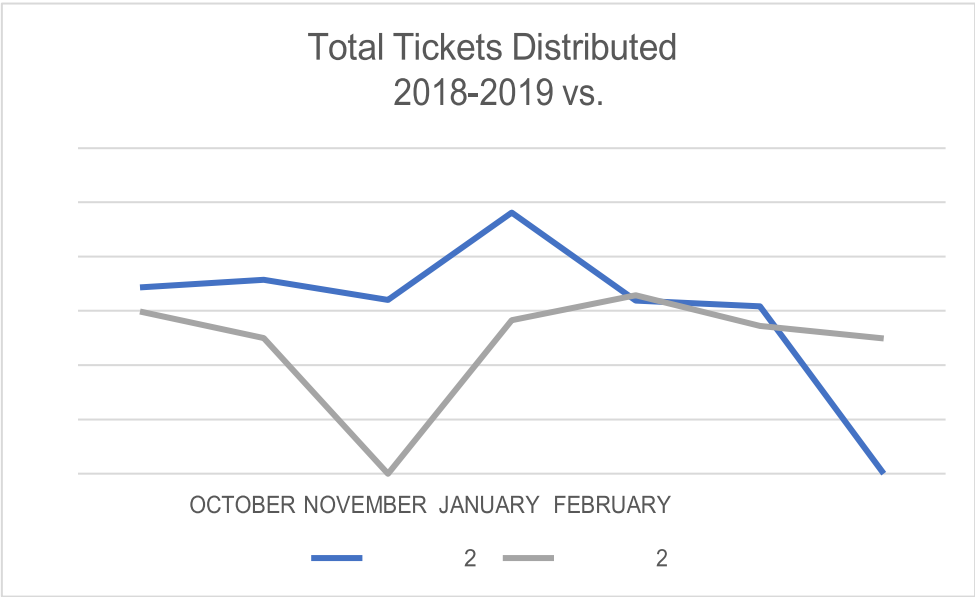
- Subscription Processing Fee: \$10; Applies to all subscription orders. Paid by customer.
- CBUSArts Service Fee: 16%; Applies to all single ticket purchases made through CBUSArts.com.

Single Ticket purchases made by phone are subject to a fee of \$2 per ticket for tickets \$25 or less, or \$4 per ticket for tickets over \$25. Paid by customer.

- Ticket Mailing Fee: \$2; Applies to single ticket purchases that are mailed.  
Does not apply to in person purchases or will call pickup. Paid by customer.
- Facility Fee: \$3.50 per ticket; Applies to all subscription and single tickets purchased.  
Does not apply to complimentary tickets. Paid by Chamber Music Columbus.

□ Credit Card Processing Fees: 3%; Applies to all purchases and donations made with a credit card. Paid by Chamber Music Columbus for phone purchases.





## 75<sup>TH</sup> ANNIVERSARY COMMITTEE

### **Committee Members:**

Taylor Hallowell, Chair  
Katherine Borst Jones  
Cora Kuyvenhoven  
Rosemary Pomeroy  
Deborah Price

### **Objectives for 2021-2022**

The 75<sup>th</sup> Anniversary Committee serves to identify opportunities in the 75<sup>th</sup> season to promote the organization's history, celebrate the occasion in momentous ways, and bring more awareness to Chamber Music Columbus' influence in the area. Our objectives include:

- Determine functions of the committee and intentions for the 75th season
- Finalize plans for commissioning project
- Identify opportunity areas for anniversary reason

### **Accomplishments in 2021-2022:**

This committee was established in December of 2019. This year, the committee took further steps to identify how to distinguish Chamber Music Columbus' 75<sup>th</sup> celebration (2022-2023). The committee has identified significant opportunities across all spectrums for the upcoming season – including (but not limited to) programming, marketing/promotions, fundraising, and ticket sales.

Most notably, the committee worked on a substantial project to commission seven unique works of music by seven different composers, one of each to premiere at a concert during the 75<sup>th</sup> season. The committee created a nomination system to establish a list of potential composers suitable for the project and a strong cultural fit for Chamber Music Columbus. From there, contact with all composers was made, budgets were finalized and contracts were signed.

After establishing the composers and instrumentation, the committee worked to identify the appropriate chamber ensembles to premiere the musical works. This was a collaboration between the 75<sup>th</sup> Committee and the Programming Committee. The six partnerships are as follows, formatted as "composer, ensemble, instrumentation." Note that as conversations continue, the following list is subject to change.

1. Karim Al-Zand, Merz Trio, piano trio
2. Huw Watkins, Calidore String Quartet, string quartet
3. Korine Fujjwara, St. Lawrence String Quartet, string quartet
4. Ching-chu Hu, American Brass Quintet, brass quintet
5. Libby Larsen, Bridget Kibby & violinist, harp & violin
6. Mark Lomax, Cavani String Quartet & Louise Toppin, string quartet with voice
7. Jaehyuck Choi, VIVO, clarinet quintet

The 75<sup>th</sup> Committee partnered with the Development Committee to raise funds for this significant undertaking. Several consortiums have been established (with other presenting musical organizations) to co-fund pieces (Larsen, Al-Zand, Watkins) in order to lower the budget for Chamber Music Columbus. Notably, \$10,000 grant was secured by Kathy Borst Jones from The Ohio State University in support of the project. At this point, the minimum budget has been met to compensate composers, however the Committee is still raising funds to support

composers' travel expenses and other expenditures. At this point, all composers are planning to be present at the premier, with the exception of Huw Watkins whose decision is still pending.

The Committee is also working to make the commissions unique and multi-faceted. Ching-chu Hu's musical work will open the season on October 8, 2022 as a brass fanfare. This will be the established "theme" for Chamber Music Columbus' 75<sup>th</sup> anniversary, and each consecutive concert will feature this theme with the corresponding instrumentation for that performance. Additionally, Ching-chu Hu is creating an additional arrangement for intermediate strings which will be distributed to local string programs.

The committee worked to form a working partnership with local non-profit Vivo. This has expanded Chamber Music Columbus' season from six concerts to seven. This additional concert will take place on Labor Day weekend. Chamber Music Columbus have agreed to share costs for this expenditure, which Chamber Music Columbus covering the cost of the commission by Jaehyuck Choi.

The committee has worked closely with Education and Engagement to identify schools that would be interested in playing Ching-chu Hu's composition in an arrangement appropriate for their age/skill. The committee has also worked closely with Hospitality Committee to arrange events on October 8, 2022 and May 6, 2023.

As an additional element to the season, renowned poet Jennifer Hambrick is writing seven poems to be shared at each concert. She is communicating with each composer to draw inspiration.

Report submitted by Taylor Hallowell, chair.



## **Committee Assignments 2021-22**

### **Executive**

Katherine Borst Jones, President  
Charles Warner, Vice President  
Rosemary Ebner Pomeroy, Secretary  
Steve Helmick, Treasurer

### **Development**

Charles Warner, Chair  
Rosemary Ebner Pomeroy  
Taylor Hallowell  
Steve Helmick  
Doug Jones  
Mark Krausz (ad hoc)  
Matthew Schott (Grants)

Volunteer: Tricia Herban

### **Education and Engagement**

Deborah Price, Chair  
John Deliman  
Cheryl Dring  
David Hedgecoth  
Lakeisha Hilton  
Barbara McAdam Muller  
Karen Peeler  
Justin Johnston (program committee liaison)

### **Finance Committee**

Steve Helmick, Chair  
(Sales)  
Rosemary Ebner Pomeroy (piano management)

### **Hospitality Committee**

Karen Peeler, Chair  
Carol Collier  
Deniray Mueller  
Barbara McAdam Muller  
Lillian Webb

### **Marketing Committee**

Mark Krausz, Chair  
Cheryl Dring  
Taylor Hallowell  
Lakeisha Hilton  
Cora Kuyvenhoven

Jeanette Mira (Sales liason)  
Emily Lay (intern), social media  
Sam Wagner, intern

**Nomination Committee**

Charles Warner, Chair  
John Deliman  
Lakeisha Hilton  
Doug Jones  
Mark Krausz

**Program Committee**

Justin Johnston, Chair  
John Deliman  
Cora Kuyvenhoven  
Karen Peeler  
Deborah Price  
Jay Weitz (program notes)

Volunteer: Jennifer Hambrick (on-stage interviews & introductions)

**Sales Committee**

Jeannette Mira

**75th Anniversary Committee**

Taylor Hallowell, Chair  
Katherine Borst Jones  
Cora Kuyvenhoven  
Rosemary Ebner Pomeroy  
Deborah Price

Other responsibilities

Google Suite admins  
Database management –  
Hotel arrangements – Rosemary Ebner Pomeroy  
Piano arrangements - Rosemary Ebner Pomeroy